

***Rookery Bay National Estuarine Research Reserve
Florida Department of Environmental Protection***

Management Profile

Randy McCormick

Education Coordinator



Randy McCormick joined the staff at Rookery Bay National Estuarine Research Reserve as Education Coordinator in 2002. The mission he formulated for the Rookery Bay Education Team is to deliver positive, rewarding experiences that increase awareness and understanding of the value of coastal ecosystems. McCormick's responsibilities include overseeing the development and delivery of environmental education programs for students and the general public. Reserve educators provide boat-based field trips for high school and college marine science students and an on-site Estuary Explorers program for area fourth grade classes. In addition to these, the Education Team is engaged in a wide variety of community education and outreach activities through the development of informational brochures, speaker programs, interpretive exhibits, public interest lectures, and special events such as the Southwest Florida Birding Festival. McCormick also oversees the Rookery Bay volunteer program and is liaison for the Reserve's citizen's support organization, Friends of Rookery Bay.

McCormick received a Bachelor of Arts degree in sociology from the University of Montana and a Master's degree in Environmental Education from Lesley University. Before joining the staff at Rookery Bay, McCormick worked at the Charlotte Harbor Environmental Center in Punta Gorda, Florida. His resume also includes work as the onsite coordinator for the Elderhostel program at Glacier National Park in Montana. He served two terms as president of the Peace River Audubon Society and has served as the education sector representative for the National Estuarine Research Reserve Association. McCormick is a Certified Instructor for the Florida Master Naturalist Program and has also achieved Certified Interpretive Guide credentials from the National Association for Interpretation.

McCormick, a fifth generation Floridian, is married and has one daughter.

Areas of Expertise

Bioregional Education
Environmental Interpretation
Exhibit Design and Implementation
Team Building
Grant Writing and Management

***"Providing a basis for informed coastal decisions by communities
in Southwest Florida through research , stewardship, and education"***



300 Tower Road
Naples, FL 34113
(239) 417-6310 ext. 214
Randy.mccormick@dep.state.fl.us

