

*Florida Department of Environmental Protection
Rookery Bay National Estuarine Research Reserve*

Staff Profile

Renee Wilson

Research Translator/Public Relations



Renee Wilson is Research Translator for Rookery Bay National Estuarine Research Reserve. As a member of the Education staff, she is responsible for relaying information about research and stewardship efforts undertaken by Reserve staff to a variety of target audiences, including the general public, students, environmental professionals, and elected officials.

In her capacity as media liaison, Wilson is responsible for disseminating press releases and media advisories, coordinating with print publications, and assisting TV production crews seeking feature stories. She is responsible for producing numerous publications for the Reserve including brochures, fact sheets, newsletters, and public service announcements.

She also provides boat-based education for students and adult groups and conducts environmental interpretation at the Rookery Bay Environmental Learning Center.

Wilson received a Bachelor of Arts degree in Mass Communications with a specialty in Public Relations from the University of South Florida at Tampa. She gained 10 years of experience in the public relations and marketing fields in the Naples area before joining the staff at Rookery Bay in 2000.

Born and raised in New York State, Wilson is married and has been a Florida resident since 1986. She is a certified Florida Master Naturalist.

