

Friends of Rookery Bay

Staff Profile

Robin DeMattia

Director of Marketing and Development

Robin DeMattia has been a freelance editor, writer and author as well as public relations, marketing and development consultant for more than 20 years. Her clients have included The New York Times, the Los Angeles Times Syndicate, Aetna, Reuters Health, the Robert Wood Johnson Foundation, Connecticut Post, Norwalk Hour, Rodale, Yankee and Connecticut's Beardsley Zoo. Locally, her clients have included the Naples Art Association at The von Liebig Art Center, the Naples Players at the Sugden Theatre, Naples Botanical Garden, Conservancy of Southwest Florida, Community Foundation of Collier County, National Center for Missing and Exploited Children/Collier County, Catholic Charities of Collier County, Marco Island Film Festival, and Southwest Florida Land Preservation Trust. She added the Friends of Rookery Bay to her client roster in fall 2009. Robin earned a B.S. in Business Administration and an M.B.A. She is a member of the American Society of Journalists and Authors, American Zoo and Aquarium Association, and the Naples Press Club.