



Join us to revitalize your communications and outreach!

Make a splash with your next educational or fundraising campaign!

Join nationally renowned speaker Eric Eckl and learn to transform professional language into words that work.

When: September 12 (8am-5pm)

September 13 (8am-4pm)

**Where: Rookery Bay Reserve Environmental Learning Center
300 Tower Road, Naples, FL 34113**

Cost: \$75 (includes lunch, refreshments and reception)

Attend this program to:

- Improve your messaging
- Enhance use of social media platforms
- Better measure the results of your work

Registration is required by Wednesday September 5. Cost is \$75 and includes a networking reception, light breakfast, snacks and lunch on both days. Fees are not refundable. Please download a registration form at:

<http://www.rookerybay.org/images/stories/pdfs/Registration-WWW-2011.pdf>

For a detailed agenda and a speaker bio, please visit:

<http://rookerybay.org/professional-development/ongoing-classes/water-words-that-work>

Thanks to Event Sponsors:

